



Increased digital security and growth with Microsoft Azure

Future-proof your business with Microsoft Azure

Cloud migration and modernisation is a continuous process with opportunities for innovation and flexibility at every stage. Many organisations begin with an infrastructure migration of their workloads to take advantage of cloud benefits immediately, while others begin with a platform transformation to increase agility and developer productivity. No matter which approach you begin with, Microsoft Azure is here to help you innovate with purpose.



Enterprise-grade infrastructure



Innovation on your terms



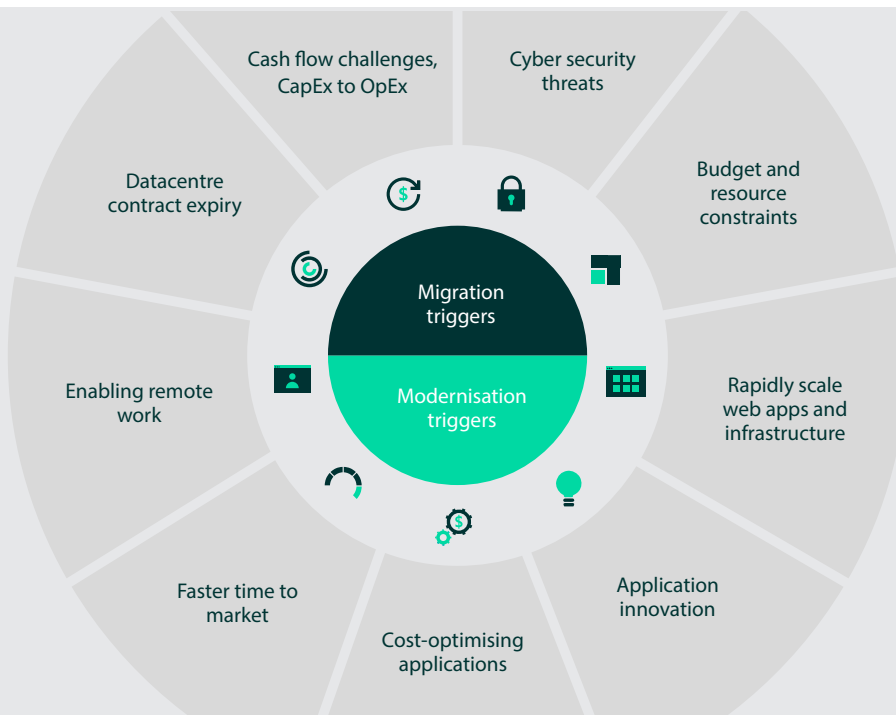
Trusted Cloud



Consistency across hybrid and multicloud

Keeping up with the speed of change

Technology advancements are opening entirely new markets and creating compelling ways to connect with customers. As you push digital transformation in the cloud beyond experimentation, driving new value to your customers, app-driven disruption provides exponential growth opportunities. What triggers are motivating you to migrate and modernise in the cloud?



Adaptability to meet your needs

Achieving value from a cloud adoption strategy is strengthened by the adaptability the cloud provides. Gain the consistency and flexibility to innovate anywhere, across on-premises, multicloud, and edge environments. Configure and optimise based on your requirements and needs for scale, security, governance, networking, and identity.



72%
of organisations
have a hybrid
cloud strategy.



67%
of SMBs have their
workloads in a
public cloud.

Source: Flexera, "[2023 State of the Cloud Report](#)" 2023

Providing a strong, secure foundation

Reduce costs and complexity with a highly secure cloud foundation managed by Microsoft to strengthen your security posture across operations, technology, and partnerships.

\$20B+
in security
investment over
the next five years.¹

860K+
customers trust
Microsoft Security
solutions.²

43T+
global signals
analysed daily.¹

34.7B+
malware threats
blocked by
Microsoft Defender
between July 2021
and June 2022.¹

100+
certifications: the
largest in the
industry.

Sources: ¹ Microsoft, "[Microsoft Digital Defense Report 2022](#)" 2022; ² Microsoft, "[Microsoft Security reaches another milestone](#)" January 23, 2023

Achieve successful data-driven transformation, reap significant benefits

Embracing data as a strategic asset is key to remaining agile amidst uncertainty. Data can provide crucial insights to help navigate complex situations, empower your employees to make better decisions, and create new customer experiences. Using the right technology, it's possible to harness your organisation's data, even in a world where data volume, variety, and velocity are accelerating dramatically.

54% organisations that adopted data and analytics saw an increase in revenue performance.

62% organisations that adopted data and analytics saw improvement in customer satisfaction.

44% organisations that adopted data and analytics saw faster time to market.

54% organisations that adopted data and analytics saw increased profit results.

Harvard Business Review, "[How to lead a data-driven digital transformation](#)."

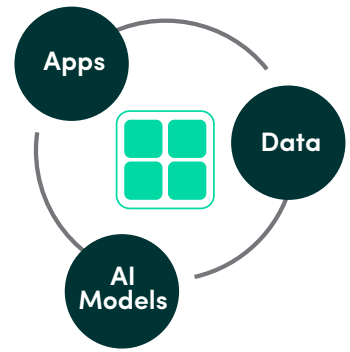
Invest in AI transformation

The world is changing. New forces are driving innovation every day—like the use of AI. AI technology is here now—and the potential for meaningful business impact is real. Choosing the right AI matters. It can help you seize its full potential, while safeguarding your business, your data, and your employees. Microsoft is committed to advancing the principles and practice of implementing AI responsibly.

Radically accelerate your organisation's productivity with **built-in AI**.

Differentiate from the competition with **intelligent apps** using AI.

Trust your data to a **responsible** cloud provider, with security and trust built into every solution.



Build sustainability into your operations

The journey to the cloud not only transforms how you process your data and applications. A migration to Azure also provides built-in sustainability benefits. Microsoft Azure can enable you to move forward, enhancing operational efficiencies while also achieving your sustainability goals.

Microsoft commitment to sustainability

\$1B

Climate Innovation Fund over the next four years.

Carbon negative, water positive, zero waste by

by 2030

Planetary computer

big data to monitor and protect nature.

Drive sustainable outcomes

Up to **93% energy efficiency and 98% carbon efficiency** by moving to the cloud (vs. on-premises solutions).¹

A transition to Microsoft Azure

Reduces carbon emissions associated with on-premises data centre operations 72% - 98%.²

¹ Findings from the [Microsoft 2020 Environmental Sustainability Report](#); ² Carbon footprint reductions will vary depending on your specific server usage, renewable energy purchases you make, and other factors. For details, please refer to "[The carbon benefits of cloud computing](#)," published by Microsoft.


As a trusted Microsoft Partner, we can help you migrate and secure your Windows Server and SQL Server workloads in Azure. We have the expertise, experience, and best practices to ensure your transformation goes quickly and seamlessly. Modernise your business today!

Learn more:

www.braintree.co.za

Sign up:

enquiries@braintree.co.za

 Microsoft Azure


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