

LS Retail

Unified Commerce Platform



A single platform with endless possibilities

Every industry consists of multiple moving parts that need equal amounts of care and attention to thrive, and the retail industry is no exception.

LS Retail allows you to manage all your business processes such as purchasing, warehousing, CRM (Customer Relationship Management), in-store sales,

distribution, franchises, and financials, from a single platform.

As it's built on Microsoft D365 Business Central and powered by Azure, LS Retail can be run on-premises, in the Cloud or as a hybrid solution for even greater flexibility.

WHY YOU WILL LOVE LS Retail



COHESIVE MANAGEMENT

LS Retail provides insight into every business process from a single platform, allowing you to unify your business as a whole.



UNIFIED CHANNELS

Centrally manage products, prices, campaigns, offers and more, for all your physical locations, e-commerce and m-commerce sites.



COMPREHENSIVE VIEWPOINT

Gain a greater understanding of your enterprise and a 360-degree picture of your customers by maintaining all your core business information in one, centralised database.



UNIFIED BRAND

Manage all your retail and food service verticals across your enterprise within one solution with deep industry functionality.



Modern businesses need modern applications

With LS Retail, you'll be able to give your employees the best tools to do their jobs effectively. Automation helps to reduce risk and create efficient, new operations. While new customer experiences will ensure they keep returning to your store. The platform also offers the flexibility of managing your company from anywhere in the world.



EMPOWER YOUR EMPLOYEES

- Give customers all the information they need, close sales and perform inventory tasks anywhere in store: the Point of Sales software runs on any type of device.
- Engage shoppers and help them discover new items with the system's conversational commerce tools.
- Target customers' desires with AI-powered product recommendations at the POS.
- Enable your staff to quickly find the information they need with the system's role-based view.
- Easily move employees across departments: the same system, with the same interface, is used in the front and back of store, across retail and hospitality.



REDUCE RISK

- Reduce manual work and mistakes with the system's automations.
- See your business data in real time and take timely, informed decisions.
- Oversee your whole enterprise with one centralised platform.
- Cut IT costs: fewer systems mean fewer integrations to set up and maintain.
- Easily track your KPIs in the advanced Business Intelligence tools.
- Run the system on-premises, in the Cloud, or as a hybrid solution. You choose.



DELIGHT MODERN CUSTOMERS

- Create a smooth customer journey with a consistent look and feel, no matter the channel.
- Deliver relevant, timely and personalised offers, and product recommendations across all touchpoints.
- Offer flexible services such as a click & collect option, online inventory visibility and returns across channels.
- Run loyalty programmes that reward consumers across the channels.



FOR GLOBAL PLAYERS & LOCAL NEEDS

- Easily configure the system to comply with different legal and fiscal requirements.
- Get a real-time overview of all your locations from HQ.
- Centrally manage pricing, items, campaigns, offers and promotions.
- Unify your business processes across channels, industries and regions.



Why Choose Us?

YOUR TRANSFORMATIONAL EXPERTS WITH 25 YEARS OF EXPERIENCE

We have been transforming the organisational landscape and enriching our customers' lives digitally for over 25 years, with more than 150 customers across the breadth of Africa benefiting from our services. We have selected the very best transformational tools and technologies that - together with our experience digitally - unleash the power of your existing and new technologies, and processes.

MOST EXPERIENCED MICROSOFT DYNAMICS COMPANY IN AFRICA

We have completed a host of projects; from full implementations and upgrades to advanced functionality, we have endured as the technology partner of choice with our clients.

PROUDLY SOUTH AFRICAN

Born and bred in South Africa, we understand the unique challenges of running a successful business in our country, and have developed software and services specifically tailored to our local market.

SUPPORT

Our team of experts are there to provide you and your team with the necessary training so that you can enjoy the full benefits of your new solution. Our support team will also be available 24/7/365 to ensure that you're always up and running.*

* Dependent on your requirements outlined in your SLA agreement.



About Braintree

Braintree have significant consulting and product capability, including Dynamics ERP, CRM, SharePoint, and Office 365. We are the largest Microsoft Dynamics company in Africa with over 25 years of successful implementations experience.

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About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers intelligent solutions that connects South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practicing values of integrity, choice and service excellence in all of its dealings.