



Gold
Microsoft Partner



Dynamicweb

E-commerce, Content Management, Product Information Management, Digital Marketing



Create powerful customer experiences across all channels with one integrated platform.

Dynamicweb is an all-in-one business platform for large and medium enterprises, with all available functionality and the ability to scale with enterprise service levels. But it is also so much more.

It is a software that combines Web Content Management, e-commerce, Product Information Management (PIM), and Marketing on a single platform, allowing you to increase response times to stakeholder and customer demands. With Dynamicweb, all your content can be reused and personalised.

Why You Will LOVE Dynamicweb



CONTENT MANAGEMENT

- Build responsive sites for different devices.
- Supports all content types: video, text, images, gifs, and tracking scripts.
- Scale and customise framework and apps.



E-COMMERCE

- Send personalised emails to customers about relevant products.
- Multiple languages, currencies, payments and taxes.
- Integration to ERP for product data, invoicing, credit check, etc.



DIGITAL MARKETING

- Content adaption for all device types.
- Automated campaign triggers based on metrics or behaviour.
- Create landing pages armed with compelling forms and CTAs.
- Send personalised emails based on customer behaviour or segmentation.



PRODUCT INFORMATION MANAGEMENT

- Faster implementation compared to other PIM systems.
- Manage product relationships and utilise the live frontend preview.
- User interface that supports multiple content roles.
- Deliver feeds to marketplaces, channels and printed catalogues.



INTEGRATION FRAMEWORK

- Optimise your entire supply chain flow with integration.
- Integrates with Dynamics NAV, AX, D365, Business Central and LS Retail.
- Also open to integrate with any other system (i.e. PowerBI).



All in one platform

Dynamicweb is here to save you time and money, but more importantly, all your data is on one platform, ready to deliver personalised messages to your customers and create potential for new business opportunities.

The best practice approach cuts time from the development process by leveraging configurable B2B and B2C e-commerce solution sets ready for adoption.

Changing how analysis is done

Service Customers

The ability to interact with and service customers through different channels and communicate a consistent message is essential.

Work better together

Not all organisations can support new digital channels with their current IT systems. All-in-one solutions bring the digital world together on one powerful platform.

Discover more

It empowers you to deliver great customer experiences across channels. All content can be reused and personalised.

Integration Framework

to connect to every 3rd party system – including turnkey integration for the whole Microsoft Dynamics family

Product Information Management (PIM)

to enrich, validate and publish your product data to owned channels, marketplaces and catalogues



Content Management

that provides flexibility to deliver content for web and mobile use and SEO optimisation

E-commerce for both B2B and B2C with customer self-service, loyalty schemes and product recommendations

Marketing for real-time personalisation, automated marketing campaigns and transactional emails



Why Choose Us?

YOUR TRANSFORMATIONAL EXPERTS WITH 25 YEARS OF EXPERIENCE

We have been transforming the organisational landscape and enriching our customers' lives digitally for over 25 years, with more than 150 customers across the breadth of Africa benefiting from our services. We have selected the very best transformational tools and technologies that - together with our experience digitally - unleash the power of your existing and new technologies, and processes.

MOST EXPERIENCED MICROSOFT DYNAMICS COMPANY IN AFRICA

We have completed a host of projects; from full implementations and upgrades to advanced functionality, we have endured as the technology partner of choice with our clients.

PROUDLY SOUTH AFRICAN

Born and bred in South Africa, we understand the unique challenges of running a successful business in our country, and have developed software and services specifically tailored to our local market.

SUPPORT

Our team of experts are there to provide you and your team with the necessary training so that you can enjoy the full benefits of your new solution. Our support team will also be available 24/7/365 to ensure that you're always up and running.*

* Dependent on your requirements outlined in your SLA agreement.



About Braintree

Braintree have significant consulting and product capability, including Dynamics ERP, CRM, SharePoint, and Office 365. We are the largest Microsoft Dynamics company in Africa with over 25 years of successful implementations experience.

For more information visit braintree.co.za,
email info@braintree.co.za or
call +27(0)11 455 6248

Rutherford Estate, 1 Scott Street, Waverley, 2090,
PO Box 369, Rivonia, 2128, South Africa



About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers intelligent solutions that connects South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practicing values of integrity, choice and service excellence in all of its dealings.